T.S. SERVICES
P.O. Box 15214
RED Bank, TN 37415

September 20, 1984

Dear Sir/Madam:

We are sending a copy of our new Newsletter announcing the start of a new service for the Timex Sinclair and Sinclair Computer owners. You have been identified as a Dealer; Publisher; Users Group; Manufacturer of products, or peripherals for one or more of these systems. The models to date for these systems are listed below to help you better idenifity them.

Sinclair Research Ltd.
ZX80 Computer
ZX81 Computer
ZX Spectrum Computer
QL Computer
ZX Printer
ZX Interface 1
ZX Microdrives

Timex Computer Corp.
TS 1000 Computer
TS 1600 RAM Expansion
TS 1500 Computer
TS 2020 Recorder
TS 2040 Printer
TS 2068 Computer
TS 2090 Joystick
TS 2050 Modem (Westridge Conn)

Zilog Inc. or Mostek Inc.
Z80 IC Microprocessor
Z80A IC Microprocessor

Motorola Electronics
68008 IC Microprocessor

T. S. Services is currently operating a Database of products for the above systems. The purpose of this data base is to provide information on available products for the users of the above systems . With the cost of advertising so costly today we feel this service will not only benefit the user, but you as well. Users of the above systems in the Western Hemisphere are spending hundreds of thousands of dollars today just for information as to where companies like yours are located and what you are selling. The money we will save them will increase the amount they will be able to spend on purchases from your company, and at the same time the money you will save on advertising will allow you to offer more competitive prices for your products.

Interested, well here is how the plan works.

1. Provide to TSS a monthly update of your products that support the above systems.

2. Notify your mail order customers that you are going to a centralized form of advertising and to respond to you if they wish to be kept on direct mailing from you.

3. Provide TSS with the names and addresses of those customers who do not respond.

4. Publishers of Magazines, and Newsletters can provide a current copy of your product so we can refer customers via our review database to you, which will encourage our subscribers to purchase your periodicals.

It's as simple as that. There is no fee to list your products with us. By adding your name to our database, we'll increase your range of advertising to new customers who may not have knowledge of your business. At the same time you will have eliminated the customer name for one reason or anothi who are no longer interested i. products for one reason or another.

The money the customer will save by belonging to our network will find it's way into your profit statements.

We also invite you to join the Dealer Network of TSS.

An advantage of our network is to will survey our customers to find out which products appeal to them and which do not. This feedback is then when forwarded to you. As a result will eliminate that dead merchandise that set on your shelf and collect dust instead of profits.

Next, you will be able to sell memberships in our Users Network at a profit of $5.00 per sale. The cost to you is only $30.00 for the first year. You will earn that back with just six sales. Of course, the sales plan is only open to Users Groups Leaders and Dealers.

Also, if you wish we will provide names of our product reviewers who you can send samples of your products to. I can attest to how one review increased profit on a product of mine 500%.

Well that is the story. Let us know what you think about it.

Our address is listed at the top of the page. Our Phone number is (615) 877-6328 if you wish to talk to us. We are open from 1-8 PM (EST) Monday through Friday and 1-5 PM Saturday.

Don Barnard,
TS Services